November 30, 2020

## Joyson Safety Systems Launches New, More Robust Company Website

- Joyson Safety Systems' website offers added benefits for potential suppliers and future talent
- Website offers improved functionality and easy navigation for all audiences
- Additional language versions being rolled out over the coming months

## Auburn Hills, MI USA

Joyson Safety Systems (JSS), a leading global supplier of mobility safety systems such as airbags, seatbelts, steering wheels, and electronic safety systems, has launched a new company website that offers improved functionality and easy navigation with additional content for multiple audiences, providing greater visibility for the company.

"The goal of the new JSS website was to not only highlight our products and technologies but also to provide an engaging experience with high-quality functionality to all visitors," said Guido Durrer, president and CEO, Joyson Safety Systems.

The new JSS website highlights the company's products and technologies, offers application information to potential suppliers and features HR functions for future talent.

Additional language versions of the site will roll out over the coming months, providing for global reach into all markets where JSS has facilities and employees.

## About Joyson Safety Systems

Joyson Safety Systems is a global leader in mobility safety providing safety-critical components, systems and technologies to automotive and non-automotive markets. Joyson Safety Systems is headquartered in Auburn Hills, Michigan, USA, with a global network of more than 50,000 employees in 25 countries. It is a subsidiary of Ningbo Joyson Electronic Corp. (SHA: 600699, "Joyson Electronics").

## **Media Contacts**

JOYSON SAFETY SYSTEMS: Global Bryan Johnson Director, Global Communications Joyson Safety Systems +1 248 766-9028 bryan.johnson@joysonsafety.com